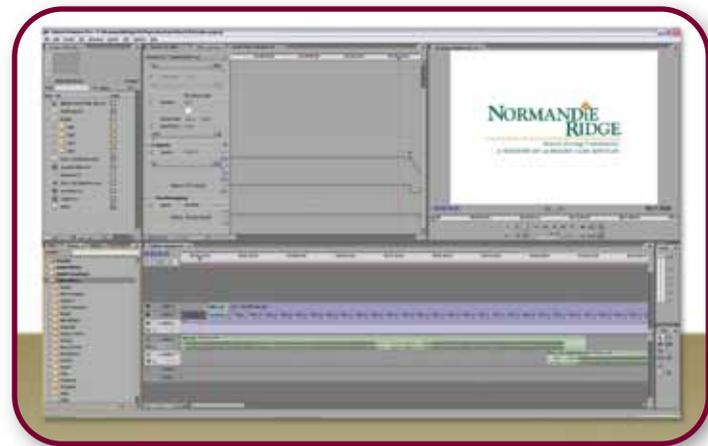


# Normandie Ridge VIDEO PRESENTATION

## OVERVIEW

Normandie Ridge celebrates their open house with a video presentation highlighting the quality of life they provide for their residents.

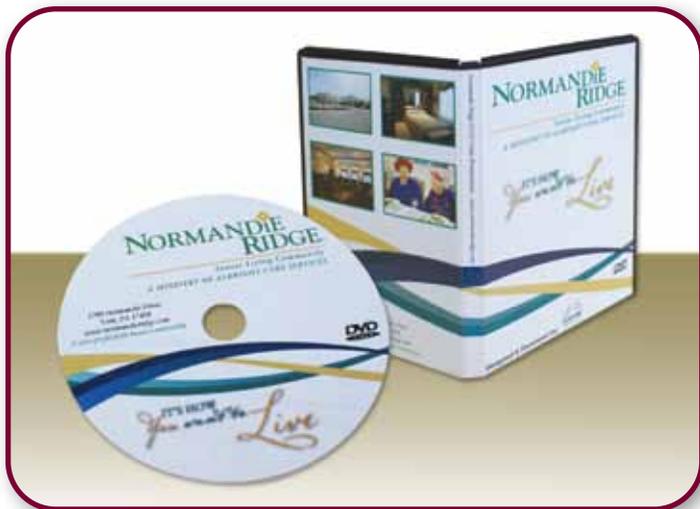
Normandie Ridge, a continuing care retirement community located in York, PA., expanded their facility to include a new state of the art living complex and activity center. They brought on Keystone Displays to develop a video presentation that could serve as a highlight during the open house. The video plays, using a projector in the lobby, while attendees at the open house explore the new facility. The presentation acts as a marketing piece for perspective residential clients.



Video presentation while in post-production

## the RESULT

The open house at Normandie Ridge was a huge success. All in attendance of the celebration, including members of the staff, current and prospective residents, found the video presentation to be very impressive and delivered a personal message. Without the use of this video technology, the impact of the event would not have been as strong or successful.



Branded case & DVD



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# Fanelli Window Pros MALL KIOSK DISPLAY

## OVERVIEW

Fanelli Window Pros sees potential in shopping malls as a way to gain new clients.

Fanelli Window Pros, a family owned business, started as a one man operation in 1978. It has since expanded, offering a full line of services in window replacement, siding, sun rooms, and gutters.



To help expand their client base, Fanelli Window Pros contacted Keystone Displays to design and engineer a unique kiosk solution to showcase their products and services in shopping malls. By incorporating the clients actual product into an easy to set-up truss system, Fanelli Window Pros was able to demonstrate the quality of products and services they offer to potential clients while they shopped.

3D rendering of initial conceptual design

## the RESULT

The Fanelli Window Pros mall display was such a success it has become an almost permanent fixture in the local shopping malls, adding new clients on a daily basis and impressing everyone who walks by.



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# IQinVision

## 20' x 20' ISLAND DISPLAY

### OVERVIEW

IQinVision takes their trade show presence to the next level.

IQinVision, an innovative leader in the high-resolution and network camera industry, found a need to *tower* over their competition at a series of nationwide technology expos. Keystone Displays participated in a formal bid that included several other exhibit companies from across the country. The bid featured a list of "must-haves" that IQinVision's marketing department needed to accomplish with this new display. Keystone Displays found a way to address and solve every one of them, and still managed to come in under their budget.



3D rendering of initial conceptual design



Final design, display at show

### the RESULT

Not only did Keystone Displays win the bid with this unique, one of a kind design, but the customer service, attention to detail and top quality product has won IQinVision as a life-long client.



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# OnQ Home

## 20' x 40' ISLAND DISPLAY

### OVERVIEW

OnQ Home utilizes Keystone Displays to design and manufacture a new, state of the art trade show display.

OnQ Home, formerly On-Q Technologies, has been a valued client for over 10 years and has relied on Keystone Displays to supply all of their trade show needs. In addition, Keystone Displays has assisted with their corporate lobby, POP displays, and distributor graphics.

OnQ Home was in need of a new 20ft by 40ft corporate trade show display. The solution that Keystone Displays designed and developed helped OnQ Home to stand out from their competition. Generating new product interest among exhibit attendees. They were able to gain a variety of new distributors to help push their product further in their market.

### the RESULT

The impact that the corporate display generated has been unmatched by anything they have used in the past. Because of the success of the project, OnQ Home continues to work with Keystone Displays to this day for all of their trade show and marketing needs.



3D rendering of initial conceptual design



Final design, display at show



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# Owens Corning 10' x 10' DISPLAYS

## OVERVIEW

Owens Corning in need of distributor retail displays for multiple venues.

Owens Corning, a Fortune 500 company for more than 56 years, contacted Keystone Displays to assist their distributors in developing an inventory of retail displays that could easily be set-up and torn down in shopping malls as well as national builder shows, expos and special events.

Keystone Displays knew that the Abex pop-up display would be an effective, durable, lightweight and portable solution for any environment.



3D rendering of initial conceptual design

## the RESULT

The simple, yet effective, solution was a hit! The displays offered a face to face sales opportunity that was not utilized before. Numerous Owens Corning dealers have since been in contact with Keystone Displays to order the retail displays.



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# Dixon University Center

## INTERIOR/EXTERIOR WAYFINDING SIGNAGE

### OVERVIEW

The Pennsylvania State System of Higher Education (PSSHE) releases a Request For Proposal for The Dixon University Center wayfinding signage project.

The project encompassed nearly 180 interior and exterior signs for three buildings and an underground parking garage. Awarding the contract to Keystone Displays was based on many factors. One of them being the ability to execute the project within a reasonable budget.

Keystone Displays efficiently managed the manufacturing and installation of The Americans with Disabilities Act (ADA) compliant interior wayfinding signage for three multi-level campus buildings and their exterior aluminum signage.



Interior wayfinding signage (ADA compliant)



Aluminum parking garage signage



Outdoor post & rail sign

### the RESULT

This has resulted in additional projects being quoted by and/or awarded to Keystone Displays. What began as a proposal for a sign project has since developed into a relationship between two parties and a variety of people all seeking to assist in creating one greatly improved environment for all.



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