



ARTWORK GUIDELINES & UPLOAD

FILETYPES



Keystone Displays Uses Adobe Creative Cloud Software. Submit artwork as native design files whenever possible.

Adobe Photoshop (.psd) Illustrator (.ai) InDesign (.indd) or Press Quality (.pdf).

COLOR



Prepare all artwork files as CMYK and specify any critical Pantone colors to match.

BLEED



Most artwork files will have a corresponding graphic templates available. Contact Keystone Displays to see what specific templates may be available for your project.

FONTS



Fonts must be converted to outlines. If fonts are not created to outlines, please provide Macintosh or TrueType fonts.

RESOLUTION



All raster files (either print files or linked files) must be at 100-120 pixels per inch at full size (100%).

SENDING ART



Artwork can be uploaded through our website at keystonedisplays.com/upload.html Additional transfer options are available, follow the link above for more information.

