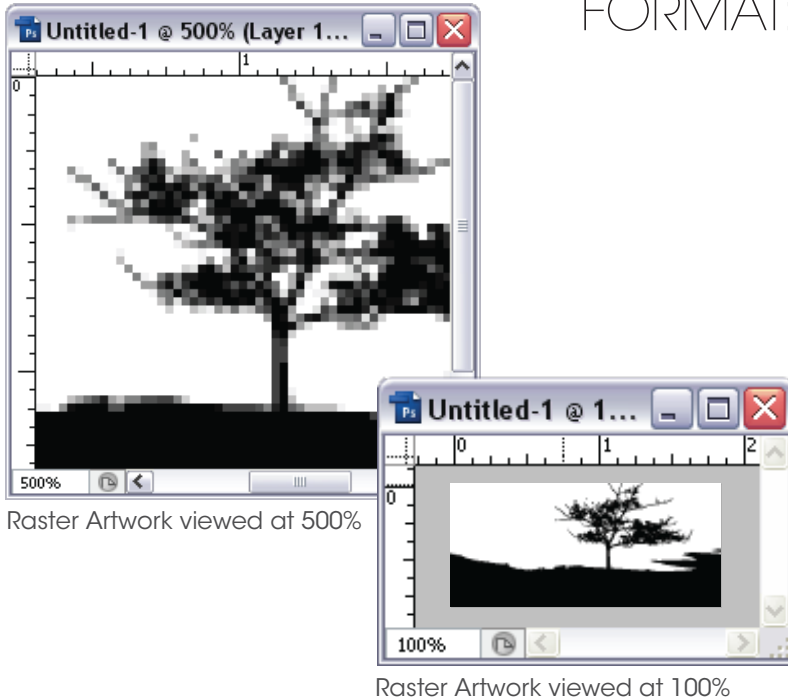


FORMAT: RASTER ARTWORK



DEFINITION:

Any artwork that is composed digitally of horizontal and vertical rows of pixels to make up an image. Raster files are resolution dependent and cannot be enlarged without losing image quality.

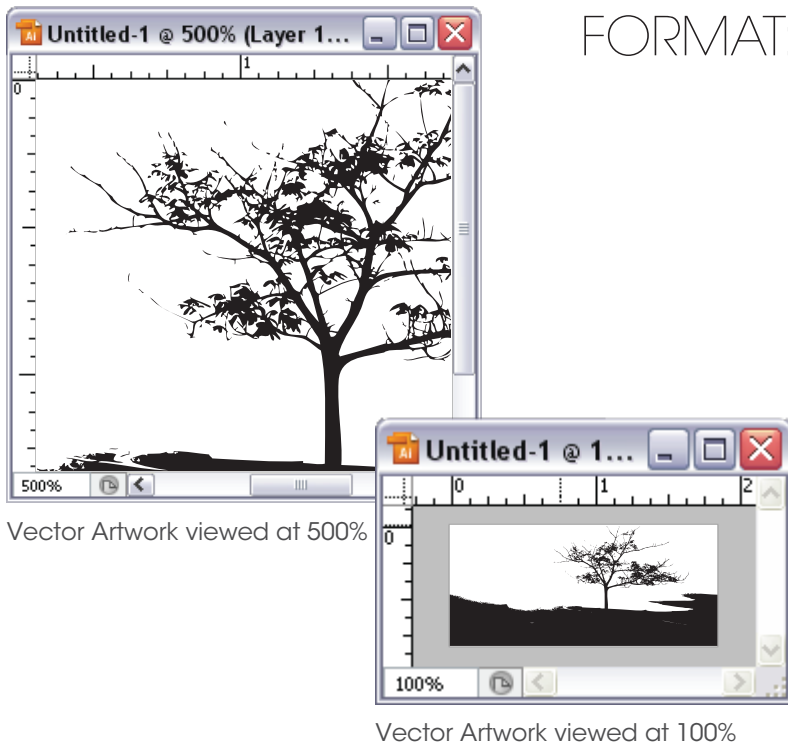
TYPICAL FILE TYPES:

.psd .tif .jpg .gif .bmp

IMPORTANT NOTES:

The file types above are always raster images. Logos and important symbols/text should not be submitted in these formats.

FORMAT: VECTOR ARTWORK



DEFINITION:

Two dimensional artwork that is made up of mathematical lines and curves. Vector files are not resolution dependent and can be enlarged infinitely without losing image quality.

TYPICAL FILE TYPES:

.ai .eps .ps .indd .cdr .fh

IMPORTANT NOTES:

The vector file types shown above can contain raster art. If you are unsure about your files have a member of our Graphics Department verify your artwork.

Supporting All Your Trade Show & Marketing Needs