Carrie Doyle
Design & Graphics Production Manager
Carrie@KeystoneDisplays.com

Chris Foreacre
Digital Media Developer & IT Services
Chris@KeystoneDisplays.com

KEYSTONE
D I S P L A Y S

ARTWORK GUIDELINES & UPLOAD

FILE TYPES

Keystone Displays uses Adobe Creative Cloud Software. Submit artwork as native design files whenever possible.

Acceptable Formats: Adobe Photoshop (.psd) Illustrator (.ai) InDesign (.id) or Press Quality (.pdf)

COLOR

Prepare all artwork files as CMYK and specify any critical Pantone colors to match.

BLEED

Most stock items will have a corresponding graphic template available. Contact Keystone Displays to see what templates may be available for your project.

FONTS

Fonts must be converted to outlines. If fonts are not created to outlines, you must provide TruType or Macintosh font files.

RESOLUTION

All raster files (either print files or linked files) must be at 100-120 pixels per inch at full size (100%).

SENDING ART

Artwork can be uploaded through our website at keystonedisplays.com/upload.html Additional transfer options are available by following the above link for more information.

717-612-0340

Supporting All Your Trade Show & Marketing Needs.

www.**Keystone**Displays.com

Face to Face Marketing   **Signage & Environments**   **Creative Services**